

UNBOUND

SOLAR®



**INCREASE
HOME VALUES
BY GOING SOLAR**

Unbound Solar home builder partnership program
makes it easy for you to do it your way

ADDED VALUE.

The Unbound Solar home builder partnership program makes it easy for you to do it your way.

New home buyers know what they want – with solar increasingly on the “must have” list of features. As a home builder, you may choose to have a solar expert on staff – or you can work with Unbound Solar. We will provide the support and expertise you need to fully understand and incorporate solar electric systems into your new construction.

With solar more affordable than ever, now's the time for you to start offering it as a feature in your homes. By partnering with Unbound Solar, you can increase the value of your new home builds more than 4% and sell them 20% faster. Your buyers will love it, too: with a return on investment in 5-7 years, the average solar homeowner can also eliminate their monthly electric bills.

Hassle-Free Integration

Rely on Unbound Solar for system design and be assured that we will seamlessly integrate solar into your home builds.

And, with our lifetime technical support guarantee, we will work directly with the homeowner, so you don't need to worry about any service or equipment issues that may arise.



LIVE UNBOUND





ENHANCED VALUE. FASTER SALES. BIGGER PROFITS.

ATTRACT MORE BUYERS TO YOUR NEW HOMES

By incorporating solar, you will expand the marketability and interest of your new home builds – without impacting the time or cost to get it on the market. In addition to reducing their monthly household expenses, home buyers are aware that the resale value of their homes increase when it is solar-equipped.

SELL YOUR HOMES FASTER WITH SOLAR

Rather than worry about whether your new home builds will sell fast, by including solar in your overall design and construction, your new homes can sell up to 20% faster than conventional homes² given the increasing demand for solar-equipped homes as compared to available inventory.

Demand for solar is increasing, with solar installations growing 50% each year over the last 10 years¹. Homebuyers recognize that solar offers significant energy savings, and in some cases, eliminates monthly electric utility expenses. It is also good for the environment and a smart decision – with a return on investment in as little as 5 years based on available local, state and federal incentives.

INCREASE SALE PRICE AND PROFIT

Because solar is known to increase home values over 4%, offering it as a seamless addition to your new home builds provides a competitive advantage which can result in higher sales prices – and higher profits up to \$2,000 per house³.

You can also help lower your customers' upfront investment by including the cost of solar directly into their mortgage. When you compare the additional monthly mortgage cost against their electricity bill savings, your new home buyers will actually have lower overall monthly outlays!

¹ Solar Energy Industries Association, Wood Mackenzie Power & Renewables and The Solar Foundation. "Solar Industry Research Data: Solar Industry Growing at Record Pace." SEIA, 2019, seia.org/solar-industry-research-data.

² National Renewable Energy Lab. "A New Paradigm for Zero-Energy Homes: The Comparative San Diego Case Study." NREL, Dec. 2006, nrel.gov/docs/fy07osti/38304-01.pdf.

³ Hoen, B.; Adomatis, S.; Jackson, T.; Graff-Zivin, J.; Thayer, M.; Klise, G.; Wiser, R. "Selling Into the Sun: Price Premium Analysis of a Multi-State Dataset of Solar Homes." Lawrence Berkeley National Laboratory, January 13, 2015, eta-publications.lbl.gov/sites/default/files/lbnl-6942e.pdf.

SKILLS & CONFIDENCE UNBOUND

Unbound Solar ensures you have
the skills and confidence you need



LET'S COLLABORATE



You can count on Unbound Solar to help you become fully competent and capable in solar installation. We take the time to provide hands on, onsite training with an experienced professional. Working with Unbound Solar eliminates the time and effort you need to spend understanding and incorporating solar into your construction – supporting you all the way from design to permitting through installation.

Working with Unbound Solar provides you with a proven process across a number of services, so you don't need to worry:

SOLAR EXPERTISE AND TRAINING

Unbound Solar has been directly supporting solar installations since 1992, so we know how to do solar right. To ensure you and your team have the skills and knowledge you need, Unbound Solar will:

- › Assign a dedicated, experienced installation professional
- › Provide onsite training for initial installs
- › Let you know of relevant changes in solar technologies, incentives and market trends

SOLAR ELECTRIC SYSTEM DESIGNS THAT MEET YOUR NEEDS

Homes designed with solar in mind look better; it's that simple. Unbound Solar will collaborate with you to design end-to-end solar solutions that:

- › Maximize energy generation
- › Qualify for all applicable incentives
- › Comply with local building codes
- › Align with the aesthetics, architecture and needs of your homes
- › Match your high quality craftsmanship without sacrificing home design

EASY AND COST-EFFECTIVE INSTALLATION

With Unbound Solar experts by your side, your team will be able to handle solar installations with ease:

- › Leverage your team rather than hiring specialized solar installation professionals
- › Deploy existing subcontractors, roofers and electricians for solar installations when you need them
- › Unbound Solar will provide lifelong support to homeowners and answer any questions and troubleshoot issues

SIMPLIFIED PROCESS

There's not much we haven't seen at Unbound Solar. We know how to maneuver through paperwork, processes and installations to get things done quickly and efficiently:

- › Review necessary permitting and incentives paperwork to ensure everything looks in order for timely and accurate processing
- › Work directly with buyers to help them meet their renewable energy goals
- › Ensure construction meets all local building codes and solar mandate requirements
- › Support meeting any green building certification standards you may be looking to achieve
- › Minimize the time it takes to solar power new homes

DO THINGS YOUR WAY



**THERE'S NO NEED TO COMPROMISE.
THE POSSIBILITIES ARE UNBOUND.**



With nearly 30 years of experience in solar installations, Unbound Solar is uniquely qualified to design and provide solar electric solutions that help differentiate you from other home builders in your area – and improve your company's bottom line.

Unbound Solar is run by employee-owners who take pride in designing customized solar solutions to help people take control of their energy needs. True to our roots, Unbound Solar is pioneering a new way to go solar for every household and lifestyle.

By partnering with Unbound Solar, you stay in control and have access to equipment from over 50 reputable manufacturers – so you won't have to compromise when incorporating solar into your aesthetics and designs.

And, you can also earn rebates based on your purchases throughout the year.

With Unbound Solar, continue to focus on what you do best: building in demand, high quality homes and leave the rest to us.



LIVE UNBOUND

Contact Unbound Solar at
888-665-1260

or

homebuilders@unboundsolar.com
to improve the overall salability of
your new home builds.

If you want to enhance the value of your new home builds, contact us to find out how we can help.

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